LOGAL BUSINESS BODIES FAVOR AINSLIE'S PLAN

President Smith Gives Assurances That His Club Will Support City-Building Exhibit.

CHAMBER ALSO / RESPONDS

Rotarians Also Indorse Movement. Central Trades and Labor Council and Southside Association Are Yet to Be Heard From.

Mayor Ainslie's plan to bring to Richmond at an early date the city-Bureau is receiving the undivided supdressed by the Mayor last Thursday to the six leading commercial and industrial organizations of the city asking for the appointment of delegates to a conference which he will call shortly to consider the project.

"I am heartly it sympaths with your plan to bring this exhibit here," was the reply of Alvin M. Smith, bresident of the Business Men's Club, "and this organization will co-operate with you to the fullest extent possible, and to that end I am going to appoint myself as the representative of this club to act for it in the matter, at the time you call the meeting to fake up the project."

you call the meeting to frake up the project."

PRESIDENT REED WRITES

HE WILL GIVE SUPPORT

President W. T. Reed, of the Chamber of Commerce, expressed the hellef that the movement is of economic value to the city, and informed the Mayor that he will personally attend the conference. In the event that he should find it impossible to be present, Mr. Reed writes, he will designate as the Chamber's representative. Business Manager W. T. Dabney.

From the Retail Merchants' Association the Mayor received a letter informing him that President C. T. Norman has named as the delegate from that organization, James E. Phillips, Jr.

"I agree heartily with the general "I agree heartily with the general views expressed in your letter, and feel quite certain that the Rotsry Club will cheerfully indorse the movement," wrote Thomas R. McAdams, president of the Richmond Rotsry Club. The matter, he informed Mr. Alnsle, will be piaced before the club at its next meeting. SUPPORT OF TRADES

Support of Trades
COUNCIL IS ASSURED
The Mayor's letter inviting participation in the movement was addressed. In addition to the organization from which replies have been received, to the Central Trades and Labor Council and the South Richmond and Chesterfield Business Men's Association. President John Hirschberg, of the habor organization, has unofficially assured the Mayor of the co-operation of the body over which he presides, and informed him that the matter will be haid before the organization at its next meeting. The Southside association, it is understood, has not yet had time to held a meeting and is deferring its reply until that is done.

It is recarded as certain that each of the organizations addressed will

by the most advanced cities in this country and Europe.

WANTS CITY BEAUTIFUE.

AND CITY PRACTICAL.

The Mayor has since coming into office given much study to this subject. In both of his messages to the council he has recommended the adoption of a comprehensive plan to guide the fugure growth of the city along proper, chan; nels. In his recent campaign for recelection he repeatedly expressed his belief that a definite city-building program, formulated with the view of making Greater Richmond both a city beautiful and a city practical, was one of the pressing municipal needs.

Had a plan of this kind been in existence at the time the Council was considering the construction of the new Mayo Bridge, it is pointed out, the present difficulty in providing an adequate approach to the bridge would never have been encountered. The city would not have ordered the bridge to be built until it had made complete arrangements for all approaches.

The impending annexation of seventeen square unites of additional territory would seem to render wise the adoption of a comprehensive plan for the gradual improvement of the new area, and its concordance with the city proper. Questions of radial streets, parks, driveways and vinducts could be adjusted so as to insure correlation and uniformity if the city shoptes in

idjusted so as to insure correlation and uniformity if the city adoptes in advance a general building scheme such as the city-planning movement

Will Become Benedlet.

Addresses Advertisers' (tab. W. C. Locker, principal of the John Marshall Night High School, will stack at the luncheon of the Elemann Ad-Business, Advertising.

A GOOD TIME FOR A TRIP



Governor Stuart is very busy elsewhere.-News Note.

SUFFRAGE CONVENTION

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Authors as an analysis of the design and difference will enter heartily into a certain that each of the organizations and the design are remaining two associations are heard from and sith difference will be got a certain that each of the organizations and the design are remaining two associations are heard from and sith difference will be got a certain that each of the design are remaining two associations are heard from and sith difference will be got a certain that design are remained to the design and the design are remaining two associations are heard from and sith the design are remained to the design are remained to the design and the design are remained to the design and the design are remained to the design are remained to the design are remained to the design and the design are remained to the design are remained to the design and the design are remained to the design a

Second suard, H. McD. Cousins, first guard.

Convicted of Petit Larceny.

Wesley Carter, colored, charged with forging the name of Tom Jeter to an order for a \$55 watch, which was honored by J. T. Allen & Co., was yesterday convicted of petit larceny in Folice Court and sentenced to six months in Jail.

No Liceuse to Do Work.

Powhatan Vaughan was yesterday dined \$10 for Gambling.

Paul Street without a license.

Fined \$10 for Gambling.

James Estano, colored, was yesterday fined \$16 and costs by Police Justice Crutchfield on a charge of gambling at 712 North Second Street.

DISCUSS WATER TRADE

Uses Brick as Weapen.
James Holt, colored, was yesterday fined \$10 and costs by Police Justice Crutchfield on a charge of assaulting Charles Washington with a brick.

Reliability

is what a doctor must be assured of in recommending a food or drink. He must know that it is honest, efficient, pure and wholesome.

In cases of nervousness, heart flutter, headache, biliousness, indigestion, etc., where the patient is a coffee drinker, most doctors order: "Quit coffee and use Postum."

Doctors recommend Postum because they know that it is a pure food-drink-absolutely free from the drug, caffeine, which makes coffee injurious to most users.

It is significant that thousands of physicians not only recommend, but themselves use

POSTUN

-its worth having been fully demonstrated, not only in the home, but in Sanitariums, Hospitals and Colleges.

Postum now comes in two forms:

Regular Postum-must be well boiled-15c and 25c packages.

Instant Postum-soluble-no boiling-made in the cup with hot water, instantly. 30c and 50c tins.

Both kinds are delicious-cost per cup about the same-sold by Grocers everywhere.

"There's a Reason" for Postum

STOCKHOLDERS ELECT

Recently Changes Hands Arouses Interest-No Business Taken Up Except Election of Officers.

Stockholders of the Southern Manufacturing Company, the largest baking powder concern in America, met here in annual session yesterday. The meeting was principally for the purpose of electing officers and directors, and was of particular interest in the business world because of the fact that

ness world because of the fact that the company recently passed into the hands of a local syndicate.

The meeting was held in the offices of the company on South Twelfth Street. Edwin C. Laird, president of the company, was re-elected to head the big concern. The other officers were elected as follows: Thomas S. Winston, vice-president; W. L. White, secretary; W. G. Capitaine, manager; R. G. Laird, treasurer; James O. Winston, William J. Underwood, E. A. Saunders, Jr., and E. C. Laird, directors.

is now owned by Richmond men.

The company owns a big plant, consisting of twin factories, in South Richmond. It has a total floor space of 144,000 feet devoted to the manufacturing end of the big business. The plant has, four private railroad sidings, affording facilities for loading and unloading twenty cars at a time.

To give an idea of the immensity of the business, the figures for the first fifteen days in June show that there were sold and shipped from the plant 156 carloads of "Good Luck," or more than 5,500,000, pounds. Every ounce of the powder is handled with the same care and skill used by the pharmacist in compounding a prescription. tion.

The industry has been developed into

TO AFFORD FURTHER RELIEF

United States Cruisers Will Remain in European Waters Indefinitely. E. C. LAIRD PRESIDENT

E. C. LAIRD PRESIDENT

Annual Meeting of Southern Manufacturing Company Takes Place in Richmond Office.

IMPORTANT TO BUSINESS WORLD

Fact That Control in Big Concern Recently Changes Hands Arouses

Drum Injured Workman.

C. G. Simmons was caught beneath a falling elevator drum at 316 West Grace Street yesterday morning, and sustained a compound fracture of the right side and a bad cut on the lower left leg. He was treated by Dr. Walker, of the city ambulance, and taken to the Virginia Hospital.

Boy or Girl? **Great Question!**

This brings to many minds an old and tried family remedy—an external application known as "Mother's Friend."

During the period of

the company, as re-elected to head the big ceneers. The other officers were elected as follows: Thomas S. Winston, vice-president; W. L. White, secretary; W. G. Capitalne, manager; R. G. Laird, treasurer: James O. Winston, William J. Underwood, E. A. Saunders, Jr., and E. C. Laird, directors.

CONTROLLING INTEREST

CHANGES HANDS IN JULY

The announcement of the purchase of the controlling interest in the big manufacturing corneern was made by President Laird in July, when two-thirds of the stock was acquired by a syndicate composed of James O. Winston and Thomas S. Winston, of Winston and Thomas S. Winston, of

Schwarzschild Brothers.

The Store of Service

This is NOT a strictly highpriced store, but it IS a high quality store

No matter whether you purchase an article for \$1.00, or the most elaborate piece for several hundred, you receive here the same courteous treatment.

The Schwarzschild store wants to serve every home in the city, and if you will inspect here you Will find that our prices are lower and that you have the added advantage of selecting from the largest and roost complete assortments in Richmond.

Schwarzschild Brothers,

Richmond's Leading Jewelers, Second and Broad Sts.

Hopkins Furniture Co. 7 West Broad Street CASH OR CREDIT



Childrens' School

ALBERT STEIN Cor. 5th and Broad Sts.

"Green Castle" Kitchen Cabinets

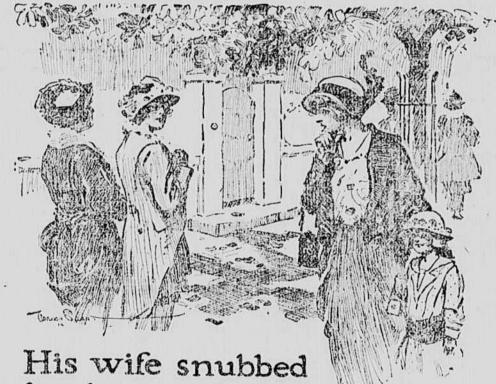
> Ask to See Them, \$18 to \$40

"Excelsior" Gas Ranges For Economical Cooking

\$11.25 to \$45

Fourth and Rothert & Co. Fourth and Broad.

A human document that casts new light on a subject under hot discussion in this very community today.



by her neighbors

His daughter turned aside from at church He himself blackballed at the club

> A man in a small city tracked down the cause. He was square, clean and likable; wellknown, with a charming wife and daughter, plenty of money, and yet-why wouldn't folks have anything to do with him and his?

The man tells the story himself-see page 13

IN THE OCTOBER ISSUE OF

The Ladies' Home Journal

Fifteen Cents the Copy, of All News Agents Or, \$1.50 a Year (12 issues) by Mail, Ordered Through Our Subscription Agents or Direct

Our Sales Agent is

L. H. KIMBROUGH 8 North Thirteenth Street, - Richmond

THE CURTIS PUBLISHING COMPANY Independence Square . Philadelphia Pennsylvania